

BIOGRAPHY



Speaker, Presenter & MC,
Wealth & Wellness Coach, Business Strategist

Looking for a fun, articulate and professional keynote speaker, event host and MC?

With over 14 years' experience working with businesses and individuals as a speaker and financial advisor in corporate banking, leadership and personal development, Rasheda is known to many as a wealth & wellness inspiration. Thousands have benefited from her work to empower people with the education, tools and resources needed to live a healthy and wealthy life.

Rasheda is a lover of life, a visionary full of passion and a philanthropist at heart. The perfect host for your event.

Keynote topics include:

- Wealth & Wellness
- Take Your Business To The Next Level
- Financial Education – the next generation
- Heal Your Life Through Financial Freedom



Rasheda has hosted a number of events and corporate functions in the UAE, Qatar, UK and Singapore. These particular experiences have given her an expertise in financial and wellness empowerment.

Born in the UK and now living in Dubai since 2005, Rasheda pursued a career in finance and personal planning. In the midst of her success and to everyone's total surprise, in 2006 26 year old Rasheda learnt that she was riddled with cancer from her diaphragm to the top of her skull.

It was Hodgkin's Lymphoma – a cancer in its last stage, and chances of survival were slim. Treatment gave a 50/50 chance of a cure and if unsuccessful, a possible life span of around six months. Ever since then, Rasheda's avidly worked to live a better and richer life and to teach others the life changing lessons she only realized herself after being diagnosed with Hodgkin's Lymphoma.

Wealth and wellness planning healed Rasheda, and it heals others every single day.



In 2012, Rasheda completed five years' remission. Still, she realizes that without the financial means for insurance to cover her cancer treatments, it is quite possible she would not be alive today. She is living proof of the importance of responsible financial planning and shares her story not just to change lives, but to save lives as well.

A love for giving back and a deep passion to help others on their journey has led her to build her own charity foundation, 'Celebration Of Life,' which has helped raise over AED5,400,000 for charities helping those who have life threatening illnesses and bringing education to children in poverty.

This is more than just an inspirational story. Rasheda's genuine optimism and humor bring an invaluable addition to any event. Her mantra, 'Live The Life You Love Through Wealth and Wellness,' is contagious to viewers who walk away with inspired and rejuvenated outlook on life.

A total of 14 years' experience as a speaker, financial advisor and a newly gained wisdom from battling cancer and being a philanthropist, gives her the unique qualities of being inspirational, fun and professional, that makes her the perfect candidate to be a speaker.